

1 August 2025

HSBC Global Private Banking Appoints Regional Head of Investment Counsellors for Asia Pacific

HSBC Global Private Banking (“HSBC GPB”) is pleased to announce the appointment of **Edmund Lo** as **Regional Head of Investment Counsellors (IC), Asia Pacific**, effective 5 August 2025.

In his new capacity, Edmund will continue to lead the IC team across Asia Pacific and working alongside market and product specialists from Wealth and Premier Solutions, as well as leveraging the bank’s award-winning wealth analytics tool HSBC Prism Advisory powered by Aladdin Wealth™, to deliver strategic investment advice and tailored solutions to ensure clients are well positioned in evolving market conditions.

Based in Hong Kong, Edmund will report to Lok Yim, Regional Head of HSBC Global Private Banking, Asia Pacific. Edmund has served in the role on an interim basis and has been instrumental in driving a significant uplift in team performance across the IC teams in Asia. His leadership has contributed to sustained growth in investment revenues and annuities flow for HSBC’s private banking business in the region over the past year.

Since joining HSBC in 2011, Edmund has held various leadership roles, including Head of Offshore China Corporate Treasury Sales in Global Markets. He joined HSBC Global Private Banking in 2017 as Senior IC and later as Team Head in Hong Kong, consistently demonstrating a strong ability to drive performance and deliver results.

Edmund brings over 24 years of experience in the banking industry, with a deep knowledge in investment products, corporate treasury sales and investment counselling. Prior to joining HSBC, he held senior corporate sales roles at other leading banks.

Lok Yim, Regional Head, HSBC Global Private Banking, Asia Pacific, said: “Edmund’s appointment reflects our continued commitment to strengthening our investment capabilities, which are a core pillar of our success. In a fast changing market, we need strong leaders who can anticipate trends, drive innovation and deliver tailored solutions that meet the evolving needs of our clients. I am confident that Edmund brings the right experience and vision to support our growth and position HSBC as the leading private bank in Asia.”

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About HSBC Private Bank

HSBC Private Bank helps clients manage, grow and preserve their wealth for generations to come. Its network of global experts helps clients access investment opportunities around the world, plan for the future with wealth and succession planning, manage their portfolio with tailored solutions, and find the right support for their philanthropy.

www.privatebanking.hsbc.com

About HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 57 countries and territories. With assets of US\$3,214bn at 30 June 2025, HSBC is one of the world's largest banking and financial services organisations.

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